

Assessment Tool and Interventions Summary for Regulators

<i>Adopt a National IP Policy</i>
National strategy and policy and plan of action to respect IP, development, and protect public health
Inter- ministerial cooperation and collaboration
Establish specialized agencies or department or coordinator
Close regulatory loopholes – compare your system to that of others
Model desired behavior – e.g. government and contractors to use genuine products
Broaden scope of regulatory capture to include substandard and illegal
Category for goods that can harm humans, animals and plants
<i>Enhance Regulatory Powers</i>
Sufficient police powers to regulatory staff and inspectors
Testing and standards (mandatory)
Devolve power to local law enforcement to enforce nat'l rules
<i>Implement Sector Specific Regulatory Measures and Standards</i>
Health – medicines, foods other consumables
Consumer Products
Industrial products, airplane, auto and industrial component parts
Agricultural products
<i>Manage the Supply Chain</i>
Inspection of labs that certify standards compliance
Inspect foreign plants as import condition
Require consent to jurisdiction as import condition
Use of track and trace/supplier verification and supply chain integrity principles
Follow up audits of known violators
Certificates of compliance with standards for CSCT goods

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<i>Behavior Change Communications</i>
Messages – who is the messenger, what is the message?
Encourage consumer cooperation, reporting mechanisms
Guides for consumers
Media campaigns – print, posters, TV, films, web
Trade and professional associations
<i>Build Data-driven regulation and governance</i>
<i>Mandate Data Collection, and Monitoring and Evaluation</i>
Harmonize data fields, categories
Create data fields & category for goods that when counterfeited harm
Code and count for injuries
Require data collection and specify important indicators
Mandate that all interventions, programs, trainings are evaluated
<i>Employ data dependent strategies</i>
Risk Assessment mechanisms, use of trend analysis
Use data to target strategies, reverse management data
<i>Destroy counterfeits with safe methods</i>
Establish national protocols, reference int'l standards
<i>Use technology when appropriate and tested</i>
Coding and cell phones
<i>The internet</i>
Focus websites that infringe IP
Facilitate cooperation to reduce IP infringement over internet
Regulate internet vendors of products that can harm and especially internet pharmacies