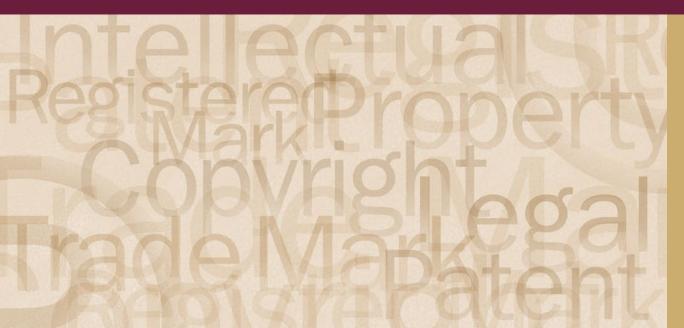




2012 Intellectual Property Continuing Legal Education Seminar



Thursday, October 11, 2012
7:00 am - 6:00 pm
The DuPont Country Club
Wilmington, DE



Featured SpeakerDavid Kappos
Director, USPTO

Agenda & Registration

Morning

7:00 -7:55am Breakfast/Registration

8:00 - 8:55 am Main Ballroom

Featured Speaker

David Kappos, Under Secretary of Commerce for Intellectual Property; Director of the USPTO Host: Michael Walker

8:55 - 9:50 am Lessons From Recent Trade Secret Cases

David Wolfsohn, Woodcock Washburn LLP Host: Tom Gorman

9:50 - 10:10 am Break

10:10 - 11:05 am License Challenges: Standard Clauses

Judith McKay, DuPont- VP- Pioneer Business Eileen Gill, DuPont Tonya Evans, Widener Univ. School of Law Host: Rod Herrell

11:05 am - 12:00 pm Professional Ethics

David Hricik, Mercer Univ. School of Law; 2012-13 Law Clerk to Hon. Randall Rader Host: Loretta Smith

Afternoon

12:00 - 1:10 pm Lunch

Terrace, weather permitting, and Christiana Ballroom

1:10 - 2:10 pm

Main Ballroom
Patent Highlights

Gale 'Pete' Peterson, Cox Smith Attorneys Host: Loretta Smith

Blackgates Room
Trademark Highlights

Dick Downing, Crowell & Moring LLP Host: Earl MacFarlane

2:10 – 2:20 pm Break

2:20 - 3:10 pm

Main Ballroom Practice Tips For Post Grant Proceedings

Tom Irving, Finnegan Host: Robert Scott

Blackgates Room Trademarks In Social Media

William Brewster, Jennifer Arkowitz, Judy Powell, Kilpatrick Townsend Host: Giselle Ruiz

3:10 - 3:15 pm Break

3:15 - 4:10 pm

Main Ballroom
Support In Non-U.S.
Filings Post — AIA

Pre-Recorded
Annabel Beacham, Dehn's - UK
Tina Tai, China Patent Agent, HK - China
Toshi Fujii, DuPont - Japan
Elizabeth Houlihan, Houlihan² - Australia
with Tom Irving as commentator
Host: Linda Birch

Blackgates Room International IP Litigation

Grace Pan, Kaye Scholer Philip Yu, DuPont- Asia Pacific Host: Andy Finn

4:10 - 4:15 pm Break 4:15 - 5:00 pm

Main Ballroom Practical Advice On Doing Deals In China

Judith Hancock, Hancock Law Firm John Du, Jun He Law Firm James Haynes, Tee Howe Law Firm Host: Neil Feltham

Reception

5:00 - 6:00 pm

DuPont Executive Legal Leadership Reception

Terrace, weather permitting, or Christiana Ballroom With: Tom Sager-General Counsel, Michael Walker, Martha Rees, Hinton Lucas, Silvio DeCarli, Sharon Leyhow, John Ward, Judith McKay, David Shelton

Registration

Course Fee: \$575 per registrant

(received before September 24, 2012)

Late Registration Course Fee: \$600 per registrant (received after September 24, 2012 and subject to space availability). Fee includes course materials, lunch, continental breakfast and refreshment breaks.

\$100 Cancellation Fee for cancellations after October 1. This seminar has been approved for a total of seven CLE credits, including one ethics credit in Delaware and Pennsylvania. Other states to be announced.

To register, go to www.dupontlegalmodel.com/news/ events/dupont-widener-universityschool-of-law-ip-cle-seminar/

For questions about this CLE opportunity, please contact DuPont Senior Counsel, Loretta Smith, at 302-992-2151 or Rod Herrell at 302-992-5463 or Admin. Assistant Ann Griffith, at 302-992-3249

Guest Speakers



David Kappos

Under Secretary of Commerce for Intellectual Property — Director of the United States Patent and Trademark Office (USPTO)

As Under Secretary of Commerce for Intellectual Property and Director of the USPTO since August 2009, Mr. Kappos advises the President, the Secretary of Commerce, and the Administration on intellectual property matters. He also directs an office that provides incentives to encourage technological advancement and helps businesses protect their investments, promote their goods and services and safeguard against deception in the marketplace. Before joining the USPTO, Mr. Kappos served as Vice President and Assistant General Counsel for Intellectual Property at IBM where he managed worldwide intellectual property operations. He has served on numerous boards and other leadership roles in the intellectual property field and has written and spoken widely on intellectual property topics both in the U.S. and globally.



Thomas Irving Partner, Finnegan

Tom's practice includes due diligence, patent prosecution, reissue and reexamination, interferences, pre-litigation counseling, Orange Book listings of patents for FDA-approved drugs, infringement, enforceability, and validity analysis in the chemical/ pharmaceutical fields, and litigation. He has been lead counsel in interferences, reissues, and reexaminations. In 1993, Tom opened Finnegan's Brussels office and was managing partner there for 5 years. For more than 15 years, Tom has served as lead instructor of PRG's Chemical Patent Practice, a comprehensive course on U.S. chemical patent law held three times a year and co-authors the course's multi-volume treatise. He is a frequent speaker at national bar association meetings and has also lectured at law schools here and in and China.



Gale R. "Pete" Peterson

Shareholder, Cox Smith Attorneys

Recognized nationwide in the area of intellectual property law, Pete Peterson has served in federal district courts from Georgia, Texas and New York to the state of Washington as a court-appointed special master and technical adviser in more than 50 diverse cases involving today's leading technology companies. His cases have covered a wide range of cutting-edge technologies from atomic force microscopes to semiconductors to telecommunications and pharmaceuticals. Pete, having served as an examiner with the U.S. Patent and Trademark Office and as technical adviser to what is now the U.S. Court of Appeals for the Federal Circuit, has been an invited speaker at more than 170 seminars and institutes.



Professor David Hricik Mercer University School of Law

As a Professor of Law, David teaches the Law of Lawyering (Legal Ethics), Patent Law and Litigation, and Civil Lawsuits. Before teaching, he practiced for 14 years litigating patent infringement, legal malpractice and complex commercial actions. He has authored or co-authored books on Ethics in Patent Prosecution and Litigation, Property, Statutory Interpretation, and Civil Procedure. He is a past chair of the ethics committees of both AIPLA and the IP Section of the ABA and is nationally recognized as an expert in the ethics of intellectual property law. For 2012 to 2013, David will serve as Law Clerk to Chief Judge Randall Rader, U.S. Court of Appeals for the Federal Circuit.



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